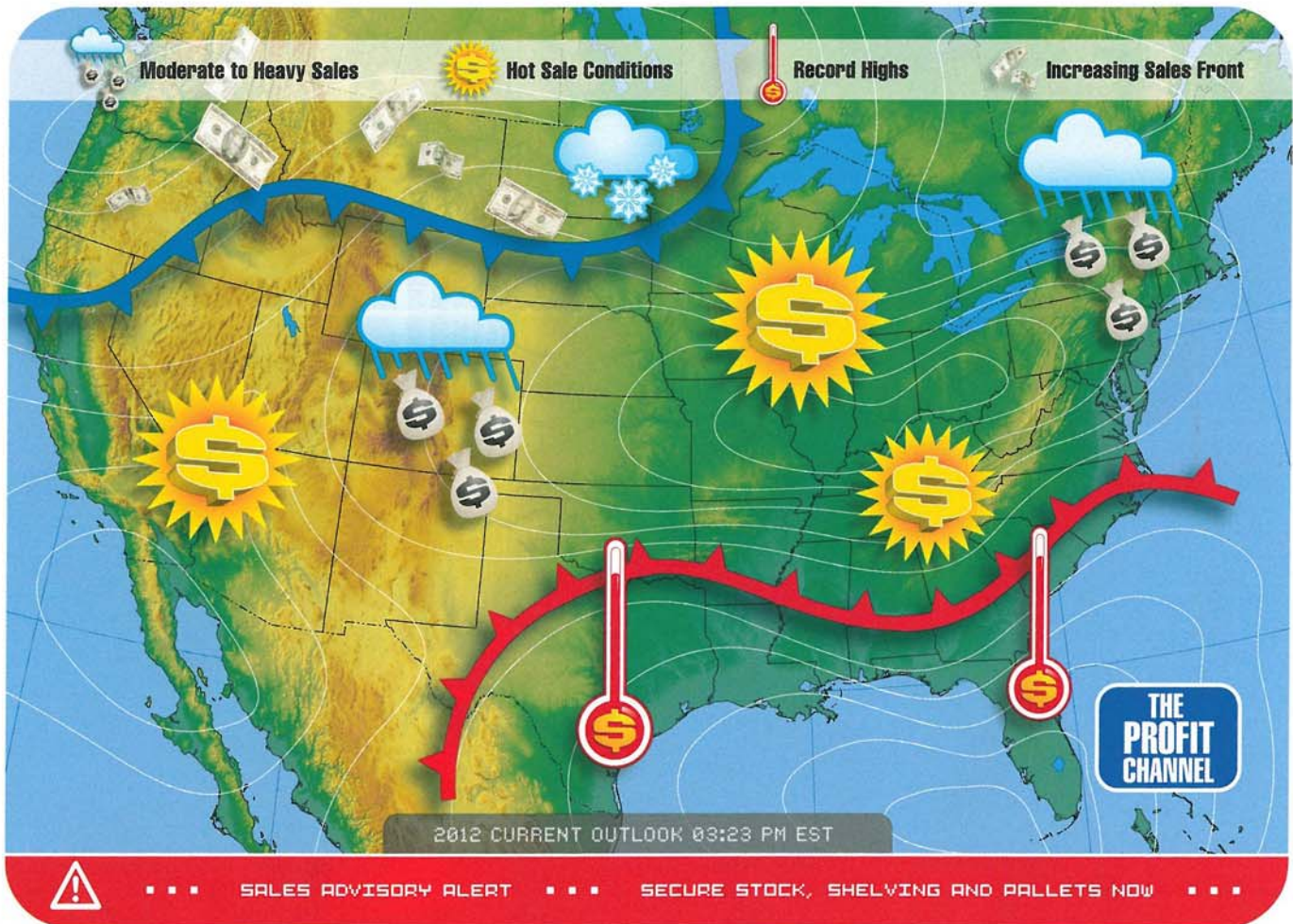


Geneva Effect to Stretch From Coast to Coast.



FORECAST: Temperatures are expected to fluctuate across many regions of the country. To prepare for these annual fluctuations, known as the Geneva Effect, buyers are advised to select stock from both Polar-Aire fan and Soleil heater catalogues.

Those properly prepared for the Geneva Effect will have an increased chance of basking in the glow of very hot sales. Those caught off guard will experience extremely high pressure from the upper atmosphere and may be left out in the cold indefinitely.

For more information on basking in the Geneva Effect, call your Geneva Representative at 877-469-9553 or visit www.genevaindustrial.com.



GENEVA
INDUSTRIAL
GROUP INC.